



STRATEGIC PLAN

(Resolution 2018/287 - May 15, 2018)

VISION

Cypress County is a growing and diverse region recognized for its effective services, supportive business environment, and affordable, high-quality rural lifestyle.

MISSION

By providing leadership, fair and equitable governance, Cypress County will strive to encourage a rural lifestyle and retain its agricultural character. Cypress County will strive to provide municipal services to agriculture, hamlet, industrial, commercial and residential development, so long as such development will be a positive contribution to the financial and or social well-being of the municipality.

GOALS & STRATEGIES

GOAL 1

Cypress County fosters sound governance, leadership and accountability

Strategy 1:
Identify and initiate in ongoing, long-term planning efforts

Strategy 2:
Source funding opportunities and partnerships for improved services

Strategy 3:
More consistent and transparent policy review

GOAL 2

Cypress County ensures infrastructure is effectively maintained, enhanced and evaluated

Strategy 1:
Develop / review infrastructure plans

Strategy 2:
Evaluate maintenance practices and future construction goals

Strategy 3:
Improve water reliability

Strategy 4:
Develop technology infrastructure

Strategy 5:
Maintain high quality community facilities

GOAL 3

Cypress County provides high quality, safe and affordable services and amenities

Strategy 1:
Support hamlets in providing a safe, affordable and friendly environment

Strategy 2:
Continue to provide effective planning, agricultural, public works and fire safety services

Strategy 3:
Maintain high quality roads & equipment

Strategy 4:
Promote a supportive environment for tourism, recreational and leisure opportunities

Strategy 5:
Improve water reliability

GOAL 4

Cypress County is recognized for its strong partnerships and community engagement

Strategy 1:
Educate, inform and engage the public on County projects and initiatives

Strategy 2:
Enhance relationships / partnerships with neighbouring communities and municipalities

Strategy 3:
Expand collaboration with communities in other areas

Strategy 4:
Communication, branding, promotion

GOAL 5

Cypress County focuses on economic growth, sustainability and diversification

Strategy 1:
Provide assistance, and support to our agricultural community and value-add agriculture opportunities

Strategy 2:
Develop commercial land for business growth and expansion

Strategy 3:
Promote County as destination for business growth and expansion

Strategy 4:
Explore land opportunities (acquisitions / residential)

Strategy 5:
Explore & promote tourism, heritage and cultural sustainability

Strategy 6:
Develop brand / marketing strategy