



## CYPRESS COUNTY

816 - 2<sup>nd</sup> Avenue, Dunmore, Alberta T1B 0K3

Phone: (403) 526-2888

Fax: (403) 526-8958

[www.cypress.ab.ca](http://www.cypress.ab.ca)

May 16, 2022

### **Celebrate Cypress County with the Cypress County Welcome Centre!**

Cypress County has embarked on an exciting adventure. At the beginning of 2020, the Province of Alberta chose not to operate the Walsh Visitor Information Centre any longer. This decision was very disappointing as the VIC attracts over 20,000 visitors from May through to the beginning of September. Cypress County believed this would be a fantastic opportunity to promote our amazing community, municipality, and region.

Subsequently, the Cypress County Welcome Centre was born. The Welcome Centre operates from mid-May until the September long weekend. We are reaching out to you as the Welcome Centre will promote and celebrate our businesses, tourism operators, and artisans, therefore we are asking if you would like to be part of the Cypress County Welcome Centre journey.

The Welcome Centre is offering:

- A location to advertise your business
- A local artisan display
- Assistance for those who need help creating social media pages/accounts
- Advertising through the Cypress County Welcome Centre social media accounts

All of this is offered at no cost to businesses, tourism operators, and artisans in Cypress County.

For more information and to participate please contact Sean Rooney, Communications Assistant/  
Project Lead at (403) 526-2888 or email [sean.rooney@cypress.ab.ca](mailto:sean.rooney@cypress.ab.ca).

We are excited for the endless benefits to our community, municipality, and region. For your convenience, a participation form has been included.

Thank you for your time and consideration.

Take care. Be well.

Yours truly,

Tarolyn Aaserud, CLGM  
Chief Administrative Officer  
Cypress County



**Cypress County Welcome Centre**

c/o Cypress County  
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**Welcome Centre Participation Form**

**Business Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Business Phone:** \_\_\_\_\_ **Cell:** \_\_\_\_\_

**Email:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**Social Media Handles:** Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_ Instagram: \_\_\_\_\_

**Type of organization:**

Accommodation    Artisan    Food & Dining    Local Business    Tourism Operator

Other: \_\_\_\_\_

Would you like assistance creating social media accounts/pages for your business?    Yes    No

Would you like assistance creating a Google business profile for your business?    Yes    No

Do you have handouts you'd like the Welcome Centre to make available to visitors?    Yes    No

If you are an artisan, you like any items included in the artisan display at the centre?  
(These can be for sold on your behalf at the Centre, or for display only)    Yes    No

If yes, please describe the kinds of items: \_\_\_\_\_

Please include any other comments you may have below:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Once complete, please forward this form via email to [sean.rooney@cypress.ab.ca](mailto:sean.rooney@cypress.ab.ca), or mail/drop off to:

**Cypress County – Sean Rooney**  
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